

# External Relations Committee

## Leadership

Co-Chair: Janet Head – Program, MO

Co-Chair: Edna Apostol – Center, FL

Liaison Subcommittee:

Richard Perry – Program, OK

Brenda Fitzpatrick – Center, KY

Collaborative Initiatives Subcommittee:

Sandra Pope – Program, WV

Carol Giffin-Jeansonne – Center, CO

## **External Relations Committee**

### *Functions*

- Develop guidelines and principles for prioritizing external relations
- Develop systems and tools for managing and evaluating external relations operations
- Maintain communications with NAO Board and make recommendations and proposals

### **Liaison Subcommittee**

#### *Functions*

(Focus: Inter-organizational relationships)

- Identify NAO member linkages to organizations
- Establish and maintain liaison with organizations
- Identify potential areas for collaboration

### **Collaborative Initiatives Subcommittee**

#### *Functions*

(Focus: Emerging issues)

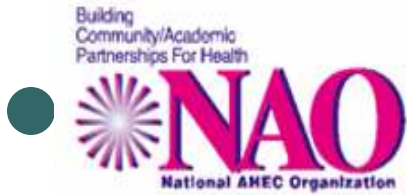
- Annual environmental scan
- Develop and maintain collaborative initiatives (CI)
- Oversee CI work groups



# External Relations Committee

## Current Status

- Leaders appointed Sept 2007
- Data Management System developed
- Leadership Manual developed
- Orientation of leadership initiated
- Subcommittee operational guidelines drafted
- Face to face meeting scheduled for 11/14/07



# External Relations Committee

## Data Management System

*Monthly reports*

*Committee Leadership*

*Status Sheet*

*Liaison List*



# External Relations Committee

## Leadership Manual

- Committee charter
- Structure & Function schematic
- Committee Communications schematic
- Organizational Status and Issues
- CI Subcommittee Operational Guidelines
- L Subcommittee Operational Guidelines
- Management System
- NAO By-laws
- NAO Policies
- MOUs

External Relations Committee  
Leadership Team

- ▲ Liaison Assignment roster
- ▲ Updates on liaison issues
- ▲ Potential areas of collaboration
- ▲ Organizational Systems

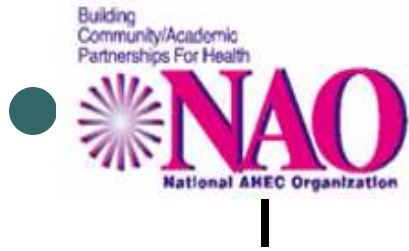
- ▲ Collaborative updates
- ▲ Issues related to NAO
- ▲ Emerging environment changes/issues
- ▲ MOU Proposals



- ▼ New organization contacts
- ▼ Management tools
- ▼ Feedback from NAO Board

- ▼ Management tools
- ▼ Feedback from NAO Board
- ▼ Guidelines
- ▼ Priorities





# Liaison Subcommittee

## Short-term agenda:

- complete operational guidelines
- confirm list of organizations of interest
- confirm/appoint NAO liaisons
- initiate subcommittee meeting schedule



## **Liaison Subcommittee**

Current organizations with MOU:

- American Association of Colleges of Osteopathic Medicine
- National Rural Health Association
- National Association of Community Health Centers
- National Parkinson Foundation
- Society for Teachers of Family Medicine



# Liaison Subcommittee

## Current MOU Activities

AACOM – AGHE Geriatric POM Guidelines

-- Presentation AACOM Conf 4/08

NACHC – Presentation 8/07 NACHC Conf

-- Reinitiating CHW dialogue

NPF – Regional Training/Master trainer

-- Proposal for NAO Conf

STFM – Pilot project work group activities

-- Proposal for NAO conf



# Liaison Subcommittee

## Organizations with NAO liaison

AACOM – Janet Head (MO)

AAFP -- John Blossom (CA)

ACPM -- David Garr (SC)

NACHC – NAO President

NAHEC -- Rob Trachtenberg (RI)

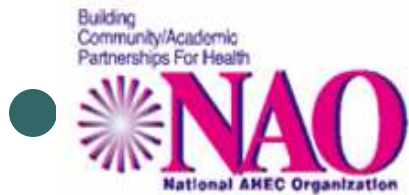
NHSC – Laurie Wylie (WA)

NRHA – Michael French (MO)

NPF – Denise Kornegay (GA)

STFM – David Pole (MO)

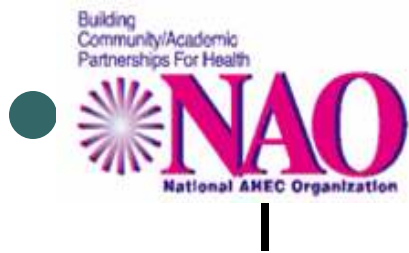
AMSA – Bruce Gould (CT)



## Liaison Subcommittee

### Organizations of interest:

- AAHC
- ACU
- ADA
- ADEA
- AAMC
- NCCS
- APHA
- NLN
- AACN
- HOSA
- BIAA
- NASOMH
- NAAHP



## Liaison Subcommittee

Long term goals:

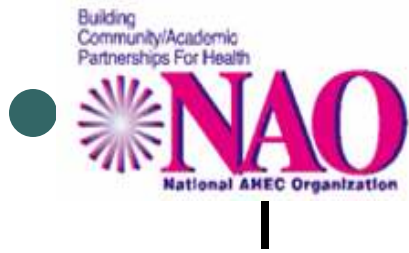
- Maintain dialogue with all organizations of interest
- Increase visibility and advocacy for NAO
- Identify areas of mutual interest
- Identify potential areas of collaboration
- Identify potential for expanded funding



## **Collaborative Initiatives Subcommittee**

Short term goals:

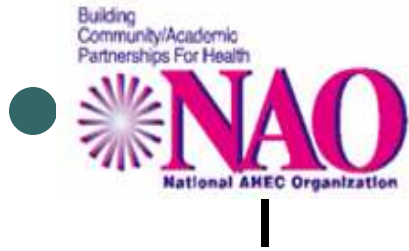
- Maintain support of current collaborative workgroups
- Identify areas of inter-group collaboration
- Identify potential for expanded funding
- Develop resources for NAO members



# Collaborative Initiatives Subcommittee

Current Collaborative Work Groups:

- Translational Clinical Research
- Childhood Obesity Action Group (Prevention)
- Health Literacy
- Parkinson Disease
- STFM/NAO Pilot Project (Workforce)
- Traumatic Brain Injury
- Wellness
- Community Health Worker (CHC)



# Collaborative Initiatives Subcommittee

Long term goals:

- Increase training capacity across NAO
- NAO identified as critical national partner in critical health training issues
- Gain significant funding to support training across membership



# **Collaborative Initiatives Work Group Updates**



## Health Literacy Work Group

# Workgroup Members

Co-Chair: Regina Bowling – Center Director, MO

Co-Chair: David Pole – SLU Program Office, MO

Becky Hall – Arkansas

Robin Harvan – Colorado

Edna Apostol – Florida

Kayla Rose – Kentucky

Marolee Neuberger – Michigan

Sherri Hinrichs – Missouri

Kathy Trace – Ohio

Richard Perry – Oklahoma

Cindy Burlison – Texas

Lillian Ruedrich – Alaska

Anne Maynard – Florida

Faye Jones – Kentucky

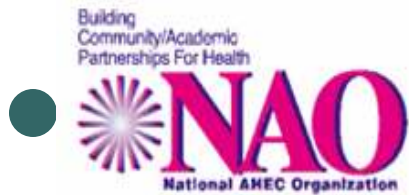
Brenda Fitzpatrick – Kentucky

Janet Head – Missouri

Margaret Turnbull – Ohio

Leslie Hargrove – Texas

(As of 10/07)



## Health Literacy Work Group

### **NAO Health Literacy Survey**

- Conducted Survey October 2007
- Compile Results – Tell NAO Story and identify resources for all AHEC programs
- Partnering with Missouri Health Literacy Initiative for further survey follow up.

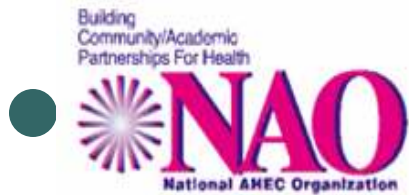


## Health Literacy Work Group

### NAO Health Literacy Resource Guide

#### Purpose:

- Provide resources and links that enable any AHEC program to develop their capacity to be a community partner in the development and delivery of health literacy programs across the pipeline efforts



## Health Literacy Work Group

### **NAO Health Literacy Resource Guide**

#### **Strategy:**

1. Tools to Empower Consumers (Community Education)
2. Resources for Health Professionals (Pipeline Programs)
3. Identify Leading-Edge Programs and Resources the Enable AHEC to Participate (Capacity Building/Partner)

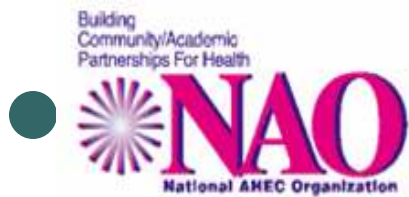


## Health Literacy Work Group

### **NAO Health Literacy Resource Guide**

#### **Content: (Virtual Resource)**

- HL Definition, Overview, Data, Statistics
- NAO HL Survey Results
- Community Best Practices
- Assessments, materials and trainings by target group (community, students, HP students, providers)

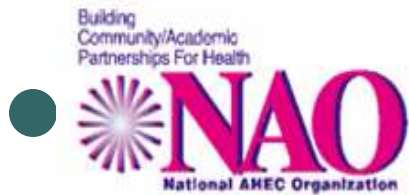


## Health Literacy Work Group

### **NAO Health Literacy Resource Guide**

#### **Focus of Health Literacy Efforts:**

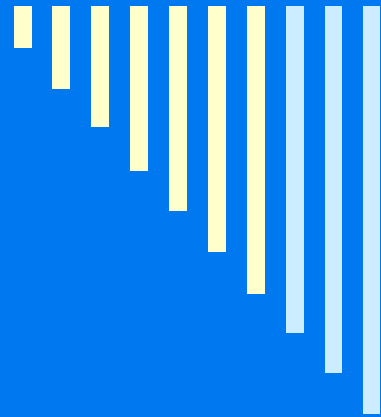
1. Define the extent of the problem and talk about what/why health literacy is an issue
2. Focus on skills-based learning and tools that enable individuals and providers to address health literacy and partner with local resources



## Health Literacy Work Group

### **NEXT STEP**

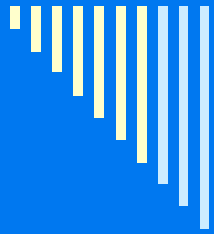
1. Compile Survey Results
2. Review Resource Guide Draft
3. Finalize Resource Guide
4. Disseminate Resource Guide
5. Present at NAO 2008 (Denver)



# **National AHEC Organization and National Parkinson Foundation**

**Workgroup Report  
November 2007**

---



# Who is Involved?

## NAO

Denise Kornegay  
(Georgia), Co-  
Facilitator

Janet Head  
(Missouri)

Cindy Selleck  
(Florida)

Shirl Weaver

Judy Lyle

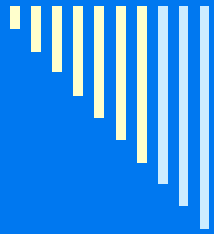
## NPF

Gladys Gonzalez-  
Ramos (New York)

Ruth Hagestuen  
(Minnesota)

Elaine Cohen (New  
York)

Denise Beran  
(Florida)

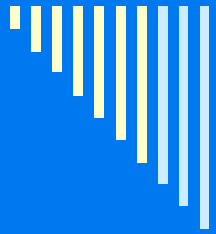


---

## VISION

To create a vibrant partnership between the National AHEC Organization and the National Parkinson Foundation to result in expanded professional educational opportunities and resources for those providers serving the Parkinson's population nationally.

---



---

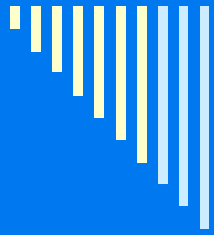
# PROCESS TO DATE

Memorandum of Understanding  
executed between the two organizations

Workgroup formed and co-facilitators  
named

Two Conference Calls completed; others  
scheduled monthly

---



---

# ACTIVITIES TO DATE

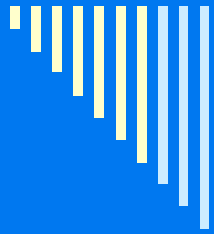
NPF representatives attend NAO meeting in Omaha

Georgia AHEC Director presents at several NPF Community Partners for Parkinson (CPP) conferences (Chicago, Orlando, Louisiana, Missouri)

Missouri AHEC Director invited to Springfield NPF CPP meeting

NPF staff attend Florida Statewide AHEC meeting

---

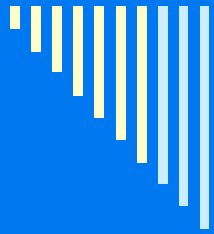


## ACTIVITIES TO DATE, *cont.*

NPF staff has contacted all NPF Centers of Excellence about NAO/NPF collaboration

NPF is communicating with all 23 CPP regional programs to link them with local AHECs

Georgia AHEC Director is serving as faculty for NPF *Allied Team Training in Parkinson* (ATTP) National Project

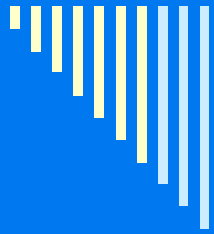


# 2008 NAO CONFERENCE

Submitted two proposals for joint presentations at the 2008 NAO meeting in Denver:

*“Creating Vibrant Partnerships with National Organizations”*

*“Reaching Medically Underserved populations with Parkinsons Disease: Challenges and Opportunities”*



---

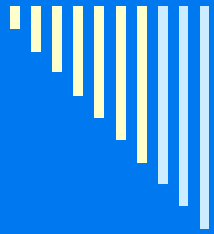
## Future Activities

Staff at NAO and NPF are working to develop web linkages between our memberships

Local AHECs are being contacted about upcoming NPF ATTP trainings offered in their areas (Tampa: January 2008; Boston: April 2008; NYC: fall 2008)

NPF CPP groups are developing Parkinson Disease Tool Kits for different kinds of end-users; want to partner with local AHECs to distribute

---



---

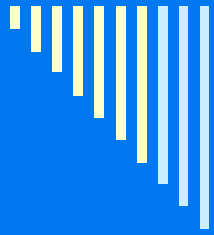
## Future Activities, *cont.*

NPF fact sheets and other informational materials are being converted to pdf format to allow for easier access by AHECs

Exploring joint CME/CE project developing web based courses, using one national vendor to award credits

Obtaining pricing information for NAO/NPF Parkinson Disease diagnostic medical cards for distribution to clinicians

---



---

## **Future Activities, *cont.***

NPF / CPP at Baylor University will be presenting at an upcoming Texas Statewide AHEC meeting

NPF / CPP in Missouri will be delivering a presentation at an upcoming Missouri AHEC meeting

Georgia AHEC is exploring development of a Parkinson Disease pod-cast for providers

---

**NAO PREVENTION WORK GROUP**  
***NAO CHILDHOOD OBESITY ACTION***  
***GROUP***

Prepared by:

David Garr, M.D.  
Executive Director  
South Carolina AHEC  
November 2007

# Work Group Membership

- Chair: David Garr, MD

David Garr, South Carolina  
Stephanie Payne, Oklahoma  
Nancy Lanoue, Vermont  
Carrie Torgersen, Utah  
Lindsay Monroe, Florida  
DeAnna Alvarez, Texas  
Youmasa Siewe, Arkansas  
Dorothy Calhoun, Illinois  
Kathy Fauble, Illinois

- Facilitator: Nancy Lanoue

Donna Kern, South Carolina  
Sally Husen, Nebraska  
Paula Duncan, Vermont  
Denis Moser, Utah  
Latasha Moore, Florida  
Michael Fitts, Arkansas  
Sherri Carello, Rhode Island  
Cheryl Chesney-Walker, Virginia  
Susan Alford, Virginia

# GOALS

- Increase the visibility and involvement of the nation's AHECs in addressing preventable health problems
- Identify a priority preventable health problem where the nation's AHECs can make a significant contribution

# PROGRESS TO DATE

- Childhood obesity was selected as the initial focus of the prevention working group.
- An invitation was extended to all AHEC Program Directors and Center Directors informing them about this working group, encouraging them to share this information and solicit volunteers from among the staff members in their Centers.

# PROGRESS TO DATE

- A conference call was held in December 2006 with representatives from the NAO and the American Academy of Family Physicians (AAFP) to explore a possible collaboration on the priority of reducing childhood obesity.
- The AAFP representatives indicated an interest in collaborating with the NAO, but they wanted to wait until our work had begun before deciding how to interface with this NAO initiative.

# ACTION GROUPS

- An Action Group was formed to link the childhood obesity focus with AHEC's Health Professions Student program
- Nancy Lanoue, Southern Vermont AHEC, Springfield, Vermont (22 members on list serve) serves as the convener

# PROGRESS SINCE APRIL 2007

- Conference calls every 4-6 weeks
- Discussion with childhood obesity expert – May 2007
- Attendance at the Southeastern Summit on Childhood Obesity and discussion with the President of the Robert Wood Johnson Foundation – September 2007

## PROGRESS SINCE APRIL 2007

- Discussion with leaders of the Alliance for a Healthy Generation, funded by the Robert Wood Johnson and William Clinton Foundations
- Conference call with the representatives from the Alliance for a Healthy Generation, the American Academy of Family Physicians, and the NAO Action Group members – October 2007

## NEXT STEPS

- David Garr invited to meet with an AAFP advisory committee in Kansas City to discuss NAO/AAFP collaborative opportunities – January 16-17, 2008
- Plans for a pilot project involving the Alliance, the AAFP, and the South Carolina AHEC focusing on children in grades K-5

## NEXT STEPS

- Plans for a pilot project involving interested AHECs and the AAFP - to have health professions students use AAFP and Alliance educational resources when working with children in schools and with preceptors.

## LONG TERM GOAL

- To secure funds to develop more educational resources and expand the program to as many interested AHECs as possible.

# CONTACT INFORMATION

David Garr, M.D., 843-792-4431  
garrdr@musc.edu

Nancy Lanoue, MEd, 802-885-2126  
nlanoue@southernvermontahec.org



# NAO Wellness Work Group

## Work Group Membership:

- Margaret Mahaffey (KY), Chair
- Paula Overfelt, MO
- Don Skinner, OR
- Sue Lefferd, OH



# NAO Wellness Work Group

## Goals:

- Increase the visibility and involvement of the nation's AHECs in promoting wellness
- Identify a priority area of wellness where the nation's AHECs can make a significant contribution



# NAO Wellness Work Group

## Short term Work Plan:

- Recruit additional members to group
- Develop/design/conduct a survey to identify current wellness programs/activities
- Present survey results at NAO 2008 conference



# NAO Wellness Work Group

Activities to date:

- Conducted monthly conference calls
- Reviewed national wellness organizations
- Proposed poster session for NAO conference



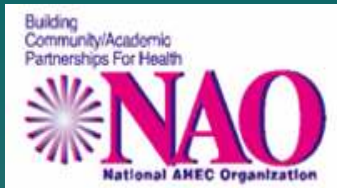
# NAO Wellness Work Group

## Contact Information:

Margaret Mahaffey

University of Louisville

[m0maha01@louisville.edu](mailto:m0maha01@louisville.edu)



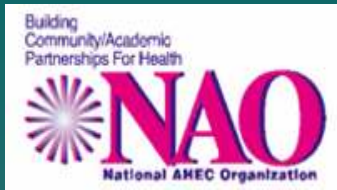
## NAO – STFM Collaboration Workgroup

David Pole noticed this article in 2006 Annals

### “STFM Plans to Change the Future Through Pre-Medical School Recruitment”

Annals of Family Medicine Vol 4 No 3, May/June 2006

- “Promote a sufficient family medicine workforce”
- Consider “how to initiate premedical school recruitment
- Need “an intensive, personal, public relations drive by each STFM member to find 2 to 3 replacements”
- Goal is to “guide them, mentor them, and train them to replace us as FPs in the community”



## NAO – STFM Collaboration Workgroup

### STFM Efforts will Include:

- 1: Collecting stories and survey of current mentoring efforts
- 2: Determine existing pipeline programs
- 3: Create a campaign to stimulate mentoring activities by FP and teachers of FM
- 4: Develop a tool-kit with resources for mentoring and role modeling – programs from grade school through college

# [www.futurefamilydocs.org](http://www.futurefamilydocs.org)

FutureFamilyDocs is designed to share information about a whole new movement, where family medicine physicians and educators are getting involved with guiding and inspiring the next generation of family physicians. FutureFamilyDocs.org gives you resources on formal mentoring programs and stories of how family educators are making a difference in the future.

Resources for working with elementary and junior high students



Resources for working with college students



**FutureFamilyDocs**

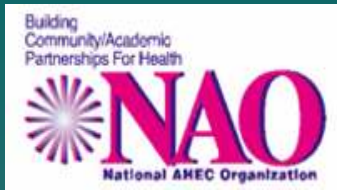
Click on one of the photos for details and inspiration!

Resources for working with high school students



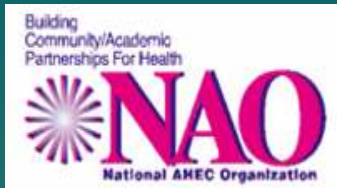
Resources for working with medical school students





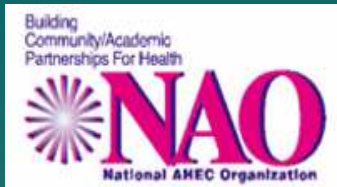
## NAO – STFM Collaboration Workgroup

- ◆ David Pole contacted Janice Benson, chair of STFM Committee on Future Family Docs
- ◆ DP Contacted NAO President and Committee for Dialogue forum
- ◆ MOU to collaborate, promote, advocate
- ◆ Pilot project to “highlight small number of programs”



## NAO – STFM Collaboration Workgroup

- ◆ Committee Co-Chairs: David Pole (NAO) and Janice Benson, MD (STFM)
- ◆ Numerous phone conference calls
- ◆ Move from large project to small pilot
- ◆ Kelly W and Janice B article for NAO Bulletin
- ◆ STFM Conference and NAO Conference Presentations
- ◆ Identify and develop sites that have



## NAO – STFM Collaboration Workgroup

- ◆ Confirmed discussions between Janice Benson or David Pole and Program/Center Directors for each site:
  - Missouri, California, No. Louisiana, and So. Carolina (DP)
  - Hawaii, Colorado, and Maine (JB)
- ◆ DP and JB to “Mentor” 3-4 sites each with quarterly conference calls
- ◆ Determine best ways to “highlight” programs and track outcomes by program with each site
- ◆ Involve NAO Core in evaluation discussions
- ◆ Presentation at 2008 STFM conference accepted as 90 min seminar
- ◆ Proposal in for 2008 NAO Conference in Denver
  - Report on Project, Progress and Lessons Learned to Date



# Clinical and Translational Science Award (CTSA)

---

## Opportunities for AHEC

November 15, 2007



# NAO Clinical /Translational Research Group

---

## Members:

Tom Bacon, North Carolina  
AHEC Program

Richard Perry, Oklahoma  
AHEC Program

Weldon Webb, Univ. of  
Missouri AHEC

Mary Sienkiewicz, New  
York State AHEC  
System

Charles Cranford, Arkansas  
AHEC Program

Linda Cragin,  
Massachusetts AHEC

Janet Head, Missouri  
AHEC Pgm., Kirksville  
COM

Lisa Alexander, DC  
AHEC

Steven Strode Arkansas

Karen Purcell Virginia



# NAO Clinical /Translational Research Group

---

## Members:

Howard Straker, DC AHEC

Rosemary Orgren, NH  
AHEC

Peter House, Washington  
AHEC

Steve Shelton, E. Texas  
AHEC

Arthur Frazzano, RI AHEC

Paula Smith, So. NH  
AHEC

Michael ... WI AHEC

William McIntyre,  
Texarkana , Ark.  
AHEC

Paula Winkler, So. Central  
Texas AHEC



# Goals

---

- Encourage participation in research by AHEC-based practitioners/faculty
- Develop educational programs that support clinical and translational research
- Provide information to AHEC programs/centers about research opportunities, especially NIH CTSA program



# Activities

---

- CTSA survey of AHEC programs/centers
- Presentations at NAO conferences/meetings concerning CTSA program opportunities



# Current CTSA/Translational Research Activities in AHECs

---

## □ Wisconsin

- AHEC well integrated into University of Wisconsin CTSA; funded as of Summer 2007
- Wisconsin Institute for Clinical & Translational Research
- Funded coordinator positions in each AHEC



# Current CTSA/Translational Research Activities in AHECs

---

## □ North Carolina

### 1. UNC-Chapel Hill

- AHEC part of UNC CTSA
- Grant to be resubmitted November 2007
- CTSA will fund translational research units (TRU) at 4 AHECs
- One TRU already funded by school

### 2. Wake Forest

- Will use NC Northwest AHEC as engagement partner
- Funding part of position at the AHEC
- Grant to be submitted November 2007



# CTSA/Translational Research Activity in AHEC

---

## □ Vermont

- AHEC Program Office involved in CTSA; will be submitted November 2007
- AHEC will be involved in outreach to community practices

## □ Connecticut

- AHEC developing an academic detailing program with state DSS funding
- Would place staff at every AHEC in state
- U-CONN CTSA would incorporate the academic detailing project into CTSA application to NIH



# Current CTSA/Translational Research Activities in AHECs

---

## □ Texas

### 1. Univ. Texas Medical Branch (Galveston)

- E. Texas AHEC Director also Community Engagement Core Director and serves on steering committee for CTSA
- Being resubmitted in November 2007
- Strong AHEC involvement in community outreach



# CTSA/Translational Research Activity in AHEC

---

## □ Texas

### 2. Univ. Texas H.S.C. (San Antonio)

- AHEC prominent in application; will be resubmitted in November 2007
- Already working with other NIH funded study to link researchers to community practitioners
- Strengthened awareness of AHEC depth and breadth at community level



# CTSA/Translational Research Activity in AHEC

---

## □ South Carolina

- MUSC proposal will include both South Carolina and Georgia AHECs
- AHECs will serve as link to community practitioners
- Working to link AHECs to other NIH funded projects



# CTSA/Translational Research: Issues

---

- Is translational research consistent with AHEC mission
- How do we link translational research to other AHEC initiatives
- Is the university willing to pick up the full costs of AHEC community engagement work and research dissemination
- How can AHEC strengthen the CTSA and related initiatives



# Traumatic Brain Injury

---

An exploration of an AHEC role  
and potential partnerships



# Discussion Group

---

- Carol Giffin-Jeansonne, WCAHEC
- James Kelly M.D., UCHSC
- Caroline Feller, BIAA
- Carolyn Hughes, VACCHCS
- Dana Arvin, WCAHEC
- Janet Head, MoAHEC/AT Still U
- Holly Korda, UNE AHEC
- Kenneth Carrier, NASHIA
- Shirl Weaver, NAO



## Why is TBI an AHEC Issue?

---

- TBI is a documented high incidence injury of veterans of the Iraq and Afghanistan wars.
- Authorities have acknowledged that “some cases of closed brain injury are not diagnosed promptly.”
- Veterans with mis- or un-diagnosed TBI are returning to their families and community service providers
- Families and providers are not well-prepared to support these vets.



## Ways AHEC May Be Involved

---

- Create/Disseminate Train-the-Trainer mild traumatic brain injury curriculum for health providers
- Create/Disseminate curriculum for family members
- Conduct invitational conference for NAO members and key stakeholders



# Potential Partners

---

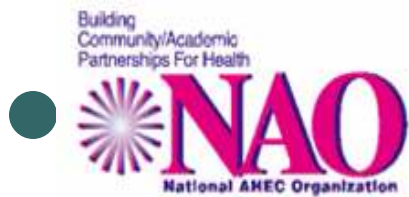
- NAO
- Brain Injury Association of America
- Defense and Veterans Brain Injury Center (DVBIC)
- Disabled Veterans Association
- State Veterans Affairs offices
- State Head Injury Administrators



## Current Efforts

---

- Meeting with Congressional members concerned with veterans affairs
- Monitoring TBI legislation
- Meeting with DVBIC leadership
- Participating in VA/DOD/Advocates summits (June 2007/ Feb 2008)
- Identifying involved AHECs



## External Relations Committee

Discussion: Prioritizing Organizations of Interest

*Issue: The list of agencies, organizations and advocacy groups related to health, health careers, health professions, and health education/training is enormous. Prioritization is key to being able to monitor and evaluation ERC effectiveness.*

- **Board reviewed organization list and discussed issues related to selecting liaisons and prioritizing organizations**
- **The External Relations Committee was charged with developing criteria for identifying and prioritizing organizations with which NAO should liaise**