



National AHEC Organization PROGRAMMING STRATEGIC PLAN 2006-2007

FOCUS: DEVELOP PROGRAMMING THAT ADDRESSES HIGH PRIORITY HEALTH CARE AREAS

HEALTH/ CARE ISSUE	ACTION DESCRIPTION	LEAD COMMITTEE	IMPLEMENTATION PARTNERS	TIMELINE, MILESTONES
HEALTH LITERACY: Improved communication between providers and patients for improved outcomes				
Strategy 1	Develop and distribute tools to empower consumers to participate in and understand their health and its care			
Strategy 2	Resources to health professionals to accept and implement health literacy practices			
WELLENSS: Connecting wellness to economic development				
Strategy 1	Involve NAO in wellness/prevention and establish niche			
Strategy 2	Develop programs to improve the health of potential workforces			
WORKFORCE RECRUITMENT: Broadly address health care workforce recruitment (entire pipeline)				
Strategy 1	Establish a public presence for AHEC in preparation and placement of health professionals			
Strategy 2	Build partnerships to implement health careers promotion campaign			
COMMUNITY HEALTH CENTER COLLABORATION: foster a CHC-AHEC coalition for underserved- Partnership between NACHC & NAO ("929 alignment")				
Strategy 1	Schedule meeting with NACHC & NAO leadership			
Strategy 2	Develop one page Fact Sheet on current collaborations			
Strategy 3	Review 929 Poor County plan & map local AHECs if possible			
Strategy 4	Review CHC development & policy manual in order to assist communities in CHC application			
Strategy 5	Establish NAO as the recruitment arm of CHC			
Strategy 6	Develop "NAO 929 Plan"			
Strategy 7	NAO and NACHC lobbyists meet for strategy devel.			
PREVENTION: Develop strategic prevention and population health education program				
Strategy 1	Work with health professions students and communities to address prevention issue of societal importance, e.g. childhood obesity		Society for Teachers of Preventive Medicine	

FOCUS: DEVELOP NATIONAL MODEL PROGRAMS THAT ENHANCE IMAGE OF AHEC/HETC NETWORK

COMMUNITY HEALTH WORKERS: Establish a national home for Community Health Workers				
Strategy 1	Develop a national clearinghouse of CHW			
Strategy 2	Utilize local AHECs to develop the national clearinghouse			
Strategy 3	Develop national list service for all CHWs by state			
Strategy 4	Local AHECs gather a representative group to determine CHWs needs that can be addressed by NAO			
Strategy 5	Develop a national CHW board for recommendations and communication between NAO and CHWs			
TRANSLATIONAL RESEARCH: Bridging the last mile from research to practice				
Strategy 1	Identify and establish communication with potential partners for information dissemination activities through AHEC	Board appointed Task Group	CORE NAO Washington representative	
Strategy 2	Seek and cultivate relationships with potential funders for AHEC to serve as community coordinators for community-based research	Board appointed Task Group		
Strategy 3	Plan training for AHEC staff to compete for and/or implement	Board appointed Task Group Education Committee		